

Content Outline

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Project Title: Chanel

I want to tell the story of Chanel and highlight some significant moments they had as a famous luxury fashion brand but also emphasize its historical significance. I would like to build a website that shows different aspects of the brand through multiple pages. Some pages will have a focus on information and some pages will have a focus on the fashion side of Chanel. Ideally, I would like to have some pages that have a gallery of images of their different clothing lines and products. The top navigation will offer different categories of information and content regarding Chanel.

Home Page/ Introduction

- Introduce the brand, and its significance today
- Snippets of the brand's latest news/releases with some images

History

- Coco Chanel Era
- Post Coco Era

About Coco Chanel

Corporate identity

Products

- Clothing Line
- Fragrance
- Cosmetics and Skincare
- Accessories
- Shoes

Sources

- Sources that Wikipedia used
- Sources for photographs
- Sources for other resources used for the website